

## PRESS RELEASE

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# New App 'A better speaker' for iPhone, iPad and Android: A better presentation and technique will be the first and biggest step to success!

Actors, voice-over artists, translators, teachers, managers – they all have to make themselves understood from day to day in the most diverse and often high pressure situations. Apps2Go releases 'A better speaker'. It offers iPhone, iPad and Android users the opportunity to learn the fascinating art of speaking, presenting and pronunciation to reach an audience faster, more directly and more successfully. The exercises were conceived by Jonathan Agar, himself a speaker, actor and author. Jonathan Tilley, a professional speaker and actor, presents them in this hands-on app.

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### Brief Overview

- Introduction: A Better Speaker 1.0
- App for iPhone, iPod Touch and iPad
- Also available for Android devices
- 11 exercises on improving pronunciation and speech
- Another 99 exercises available via in app purchase
- Technique, voice, articulation, posture and breathing
- Price for the basic app \$3.99, complete for only \$14.98
- In app purchase price of \$1.99 per package
- Link <http://www.apps2go.mobi/>

Many people invest a lot of time and money in a positive presentation of themselves, by going to the gym, dressing well and spending money on beauty and grooming products and the only thing neglected is the voice. This seems a little hit and miss especially when the first sentence we speak is so important to the impression we make on another person.

The app 'A better speaker' is a tool for everyone who wants to learn where the voice sits and how to use the voice to its full potential. If an important interview or examination is on the cards this app can help to improve technique and breath control.

Actors, voice-over artists, translators, teachers, people in management positions all know of the importance of clear and correct speech. They take lessons, visit vocal therapists or use many of the varied exercises to get their voice into shape. This app is an aid for pros too - to recap or to learn anew - a whole collection of fascinating and important tips to improve and optimize the voice and vocal technique. Apps2Go has worked with professionals who can count on many years of combined experience to be most the effective for everybody's vocal needs.

Jonathan Agar - voice-over artist, author and translator - has compiled an extensive collection of well-proven exercises especially for this app and with Jonathan Tilley, a voice-over artist with many years of professional experience providing the voice to lead the user through the app, no questions remain unanswered.

### **A better speaker: Vocal exercises to improve pronunciation**

Books with accompanying CDs were the means to an end yesterday. Today 'A better speaker' has it all: written tips, voiced examples and photos to guide through the entire course.

The basic package that is included in the first section has the first 11 of 110 exercises that make up the complete product. The importance of posture, voice, breathing and articulation are at the center of this first chapter. Each exercise prepares and leads into the next so that the user will notice the seeds of success beginning to grow in no time at all. The mutterer of yesterday can say a loud and clear "Hello" to the confident and well-spoken speaker of today. Exercises to relax the knees, deep and shallow breathing and improving resonance in the voice will quickly and surely lighten the way.

The demonstrations also show the user that for example not only the soul and the body need to be loose and ready to talk, but the mouth and tongue too. How to do this as well as many other exercises are shown within the app in glorious detail! Having fun is central to the author's philosophy and there is plenty to be had, especially with the use of tongue-twisters such as 'Thirty-three thousand thugs...' This particular one is to practice the TH sound - and there is even a built in record function to take down and control the own progress.

Jonathan Agar: "The biggest challenge for me was to make the exercises as effective and complete as possible and yet keep the fun aspect to aid learning. Speaking well can be fun to learn and fun to do - and I am sure that we have managed that with this app".

### **Information about this App**

The iPhone app 'A better speaker' 1.0 (37.4MB) is available on the App Store for the iPhone, iPod touch and iPad in the education section. The app costs \$3.99. Nine in app packages are available as a bundle for \$10.99 or separately for \$1.99 each. The Android app 'A better speaker' 1.0.1 (32MB) is available on Google Play in the education section. It costs \$3.99. Nine in app packages cost \$10.99 for the bundle or \$1.99 for each separate chapter.

### **Press Offer**

If you would like to test the app contact us at [info@apps2go.mobi](mailto:info@apps2go.mobi). We will arrange that you receive a promo code to download the full version for free from the App Store.

### **Important links**

**Homepage:** <http://www.apps2go.mobi/>

**Facebook:** <http://www.facebook.com/abetterspeaker>

**Twitter:** <http://www.twitter.com/Apps2GoNews>

**iTunes App Store:**

<http://itunes.apple.com/us/app/a-better-speaker/id516555872?mt=8>

**Google Play:** <https://play.google.com/store/apps/details?id=de.apps2go.bs.us>

### **About Apps2Go:**

Apps2Go develops smartphone and tablet apps with the accompanying server based systems and provides the infrastructure to create, monitor, control and publish any content for cellular devices. Apps2Go has created and developed its own custom framework to deal with the most diverse scenarios for the distribution and accounting of modern business plans in publishing.

### **About Jonathan Agar and Jonathan Tilley:**

Jonathan Agar has been working as a singer and actor for the last 15 years, on stage and in the studio. His years of experience as a performer on the major stages in Europe in productions such as 'Cats', 'Phantom of the Opera', 'Mamma Mia' and 'We Will Rock You' have honed his skills as a presenter, speaker and singer. He began writing and translating 5 years ago and has since worked on a plethora of widely differing projects ranging from apps to image films, letters to websites, newspaper articles to commercials and brochures to flyers. He speaks fluent English, German and he can say "Hello" in French too. Enjoy!

Jonathan Tilley has been working professionally as a voice over artist and public speaker since 2002 for clients such as Mercedes-Benz, Red Bull, Google, Sprite, Unicef, IBM and many more. The key to Jonathan's global success has been to never stop learning and growing. The fun and creative exercises in 'A better speaker' go hand in hand with the exercises Jonathan uses on a daily basis to voice for clients all over the world. Jonathan is proud to be the voice of 'A better speaker' and share these tricks of the trade with you.

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